

Wednesday Morning News: February 25, 2009

Why Should I Support *Open the Pathway*?

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By contributing to *Open the Pathway*, you are helping to advance the entire vascular community and investing in your own specialty.

Your personal gift will:

- Demonstrate your dedication, commitment, and generosity to vascular health
- Invest in the future of vascular science and practice
- Support cutting-edge research and educational initiatives through scholarships
- Reduce the dependency the AVA has on SVS funding

Will I be Recognized for my Support?

YES! In order to thank our individual donors, *Open the Pathway* provides many opportunities for recognition, including recognition in print and other media. In addition, all member donors to the campaign will be recognized at the 2009 through 2013 Vascular Annual Meetings. In special recognition of all donors pledging \$1,000 or more over the next five years, the AVA will provide each donor with a commemorative campaign lapel pin at the following levels:

Platinum - \$25,000+



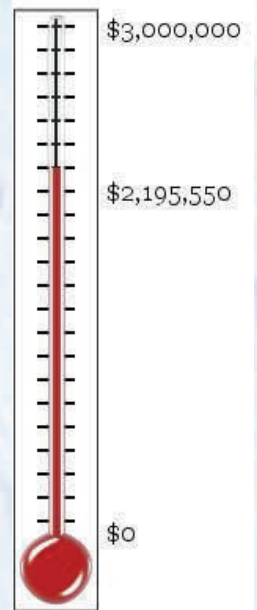
Gold - \$10,000+



Silver - \$5,000



Bronze - \$1,000



AVA is nearly 75% of the way toward the campaign's \$3 million challenge goal!!!

For more information on *Open the Pathway*, please view our website at www.vascularweb.org/AVA/Pathway