



Guidelines for the SVS On-line Children's Vascular Health Activity Workbook

The SVS Children's Vascular Health Activity Workbook was developed as a public service campaign to help children understand their vascular system and reach parents, grandparents, and teachers (through their children) to educate them about good vascular health. It is available to download on VascularWeb.org. The intent is to offer the on-line workbook to the public free-of-charge.

Linking

SVS encourages websites targeting children to provide a link to the workbook. Website managers must receive written permission for the link.

Co-Branding

SVS will consider co-branding printed copies of the Children's Vascular Health Activity Workbook following these guidelines:

- The organization must submit a co-branding request in writing describing distribution plans for the workbook.
- Printed copies may only be distributed as a public service. They may not be resold.
- SVS will develop co-branding language, production details, and printing charges with the organization.

Reproduction by Other Groups

SVS will consider allowing other entities, such as hospitals, to reproduce the workbook.

- The organization must submit a request in writing describing the distribution plans for the workbook.
- The organization may not sell the workbooks.
- SVS will provide the organization with high quality files suitable for reproduction.
- Five copies of the printed workbook must be submitted by the organization to SVS.